


The Spring Partnership Trust – Knowledge Organiser

Geography Focus	Tourism	Year 3	Summer
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What? (Key Knowledge)	
What is tourism	Tourism can occur in your country, visiting a different area, or to a foreign country
Impacts of tourism	Advantages Jobs for local people, more customers for businesses, the area will be developed with new roads and amenities.
	Disadvantages Building amenities can impact on the natural areas. Lots of people can increase noise and light pollution. Big companies may out compete small local businesses.
What attracts tourism.	Physical attractions: Climate, beaches, mountains, sea, glaciers, wildlife
Classification of attractions	Human attractions: Historical buildings, landmarks, cities, bridges, ski centres
	Cultural attractions: Food, art, local traditions, religions
	Global issue Ecotourism
As climate change is a huge issue, ecotourism is becoming increasingly popular. Its aim is to generate money for local people, fund conservation efforts, respect cultures and beliefs, introduce new skills and knowledge to locals.	

What? (Key vocab)	
Spelling	Definition
Tourism	The act of people travelling to places for pleasure.
Tourist	A person who is travelling to a place for pleasure
Holiday/ Vacation	An extended period of tourism
Amenities	Services which are put in place to enable tourism, such as hotels, restaurants, visitor centres
Attraction	An area or landmark which people want to visit
Site seeing	The act of visiting different attractions within the area
Destination	The area the tourist visits
Foreign	A country which you don't live in
Ecotourism	Tourism with minimal impact on the environment
Sustainable	Does not compromise the ability of future generations to meet their own needs.

Diagrams and Symbols



The collage contains four images: 1. A savanna landscape with several zebras in the foreground and a safari vehicle with people in the background. 2. The Taj Mahal in Agra, India, reflected in a pool of water. 3. A tropical beach with a white sandy shore, turquoise water, and lush green palm trees. 4. A coastal town built on a hillside overlooking a bay with a sandy beach.

Possible experiences

Children to look at before and after pictures of a popular tourist area. Children to identify how tourism has impacted the area.

Children given a selection of destinations. Children to reason what may attract tourists to the regions.

Children to make a list of advantages and disadvantages of tourism.

Complete a case study on the impacts of ecotourism, identifying how it is better for the local people than general tourism

Write a tourist leaflet, persuading people to visit.