



Resources, articles and tips via clickable links!



## 1. Clickbait

Attached is the latest 'Wake up Wednesday' guide from the National College. Around one in five headlines online are estimated to be clickbait. This manipulative marketing strategy is difficult to avoid online. There's still plenty to be done to limit its influence – especially in relation to young people, who can be more susceptible to sensationalist headlines.



## 2. The undressed song

(clickable link) On a similar theme to last month's NSPCC resource 'Pantosaurus', this month we would like to share 'the undressed song'. The message 'No don't get undressed. Just put down your phone or pad' drives home this important message to a slightly older age group.



## 3. Article – A Social Media Ban For Children Would Solve Nothing.

(clickable link) In this article in Science Focus magazine Prof. Andrew Przybylski gives a balanced and informative opinion on whether social media should be banned for our children.

## E-safety thought...

It's important that, as parents, we scaffold all activities that enter our children's lives. Our approach to social media should be exactly the same. We should help our children self-regulate their behaviour to help them prepare for adulthood. Nothing magical happens in terms of a young person's ability to control themselves at ages 16 or 18.